

**STATE OF TEXAS
COUNTY OF TARRANT
CITY OF GRAPEVINE**

The Grapevine Heritage Foundation (GHF) held their regular scheduled monthly meeting at 5:00 p.m. on Wednesday, June 18, 2025 in the 2nd Floor Grand Hall of the Grapevine Convention & Visitors Bureau, 636 South Main Street, Grapevine, Texas 76051. Present were:

Melva Stanfield	Chairman
Frances Jensen	Vice-Chairman
Wendy Nelson	Secretary
Stephanie Wright	Treasurer
Balla Wright	Board Member
Austin Kellerman	Board Member
David Stine	Board Member
Kim Hale	Board Member
Duff O'Dell	City Council Liaison

The above constitutes a quorum, Absent was:
Courtney Fray Board Member

With the following Convention & Visitors Bureau staff present:

Paul W. McCallum	Executive Director CVB
Paula Newman	Managing Director of Operations
David Klempin	Heritage Preservation Programs Manager
Hugo Gardea	Assistant Heritage Preservation Programs Manager
Kayce Vanderpool	Heritage Preservation Programs Secretary

1. CALL TO ORDER AND CITIZEN COMMENTS

Chairman Melva Stanfield called the meeting to order at 5:02 p.m.

Citizen Comments

Any person who is not scheduled on the agenda may address the Grapevine Heritage Foundation under Citizen Comments by completing a Citizen Appearance Request form. In accordance with the Texas Open Meetings Act, the Advisory Board is restricted in discussing or taking any action during Citizen Comments.

No Citizens present.

2. WELCOME

Chairman Stanfield welcomed Hugo Gardea with his return to the CVB.

3. MINUTES FOR APPROVAL

Frances Jensen moved to accept the minutes from the May 21, 2025 regular meeting. Balla Wright seconded the motion.

Minutes approved with a vote of:

Ayes: 8 (Stanfield, Jensen, Nelson, S. Wright, B. Wright, Kellerman, Stine, Hale)

Nays: 0 None

Absent: 1 (Fray)

4. OLD BUSINESS

A. Membership Report – David Klempin

David Klempin presented the membership report for May. The active memberships total is 172. In donations we received \$1,170. This donation was a grant for volunteer hours from Stacy Holt who applied for this grant from his employer Amica. Wendy Nelson inquired about the highest number of GHF members we have had.

B. Sponsorship Report – Stephanie Wright

Treasurer Stephanie Wright reported the Nash Farm Sponsorship total is \$29,250. She is starting on the 2026 Sponsorship Form and is adding a new sponsorship for the Barn Dance and Pie Auction.

C. Palace Theatre Report – Frances Jensen

Frances Jensen reported that the Summer Movie Series is in full swing. It is on Tuesdays and Wednesdays at 10 a.m. and runs through July 30. Thursday evening, they played Star Wars the Empire Strikes Back and had 229 tickets sold. On June 26 and 27 they will play Jaws and Jurassic Park. The live shows lined up are, Conway Twitty Tribute Concert- July 11th, Hewey Lewis Tribute Concert- July 19th and the Texas Tenor's Concert- July 25th.

During the Main Street Fest Volunteer Appreciation Dinner, the GHF Board had a table to bring awareness of GHF activities to the volunteers. Melva Stanfield thanked Mr. McCallum for speaking to the volunteers about the role of the Grapevine Heritage Foundation in this community and why we are doing it.

D. Nash Farm Report – Melva Stanfield

Melva Stanfield reported that May's First Friday "Pickles and Preserves" had 174 attendees; there were 10 School Tours that brought 945 visitors; 1 Group brought 32 guests; and 8 Travel agents from France toured the Farm; Staff visited 714 students at Dove, Cannon and Heritage Elementary Schools for career day. The casual visitation was 1,339 with total visitation at 3,212.

The June Dairy Day had 425 attendees; there were 5 group tours that had 215 visitors; there were 5 Group tours that brought in 133 visitors; the Casual visitation to date is 643 and the total visitation so far for June is 1,416.

Mr. Klempin reported that the foundation repair work for Nash Farmhouse has been delayed due to heavy rain. They are sourcing appropriate stones to complete the job.

Kim Hale asked if we could develop a special program to share the process of house moving and foundation leveling. To include pictures to show the process of the foundation repair. David Klempin mentioned the water-level that was used to level the house. Mr. McCallum said we could ask Gary Snow, the house mover, if it would be possible to share his photos regarding the foundation leveling and restoration process.

Mr. McCallum believes the damage to the foundation started with the Big Freeze of 2022 with the water that froze causing the main issue. The CVB now has an alert system for

extreme cold weather. We have a check list for each of the historic properties to check for water that could freeze and cause damage.

E. Update on the GHF Strategic Planning assignments and committees- Melva Stanfield and David Klempin

Austin Kellerman - Messaging Strategy to increase awareness & branding. The Committee is looking at having a GHF table during the Ice Cream Social. The GHF Porch Party will be moved to a cooler time in the fall, we could do more planning and prepare flyers to invite neighbors. The Committee is working with social media to bring awareness of the Heritage Foundation by sharing the benefits of membership.

Wendy Nelson and Frances Jensen have been working on the volunteer guidelines and the Board of Directors guidelines. They will send a draft to Melva and staff for review.

Kim Hale shared that working on the endowment program will require more research. She plans to reach out to other nonprofits to see how to set up the program.

Stephanie Wright gave a brief report on increasing attendance at events. Dairy Day had a great turnout with 425 people who attended, the marketing push helped along with the beautiful weather to achieve the result.

5. NEW BUSINESS

A. Upcoming Events and Activities – David Klempin

David Klempin reported on the 2026 Calendar. We have an outline that was started by Sallie Andrews. A handout was distributed with some concepts and ideas. We would like to focus on the GHF, NF and Palace Volunteers in this year's calendar. The committee will develop a tag line and collect more photos of volunteers. Frances Jensen and Kim Hale volunteered for the calendar committee.

The Chairman reminded all that the Ice Cream Social is the next NF event. It will be held Saturday, July 12 from 7 to 9 p.m. We need Board volunteers to sign up and have a presence there. Last year we had the historic gramophone with dancing and a soda jerk. Austin Kellerman volunteered to scoop ice cream. 1920's attire is recommended. We could suggest guests bring a picnic and enjoy ice cream.

Regarding the Porch party, it was suggested we find a new date and time and the need for a planning committee.

The next Candlelight Tour of Homes will be in 2026. It has been adjusted to Sunday in the past because of a conflict with the Grace Gala. Chairman Stanfield is hoping to move it back to a Saturday. Wendy Nelson suggested we need to make sure there are no Cowboys or College Football Game conflicts.

Chairman Stanfield brought up the GHF Annual meeting, that will be held on Thursday, November 6, 2025. The notice/invitations will need to go out a month before. Possibly rename or add a theme to the meeting. We could have a quick annual meeting and follow it with a fun appreciation event and some awards for special people and volunteers.

The National Trust of Historic Preservation Convention will be in Milwaukee, Wisconsin this year, September 15 – 18, 2025 which is immediately following the Grapefest®. Registration is opening soon.

Austin Kellerman asked if GHF could have a presence during the Grapefest, maybe at the Merchandise tent or on festival grounds. Wendy Nelson suggested the GHF Board have a presence at the MSF Volunteer Appreciation Dinner, but the board should be pouring beer/wine or volunteering elsewhere, but also represent the Heritage Foundation.

6. LIAISON REPORTS

A. City Council Liaison Update – Duff O’Dell

Councilwoman Duff O’Dell reported that Paul Slechta was selected Grapevine Mayor Pro Tem. The City Council will be holding board and commission interviews next week with the outcomes to be announced in July. The Budget review process will begin in July.

TXDOT will be temporarily closing some entrance and exit ramps at DFW Airport over the next few weeks for maintenance work, so plan accordingly if traveling.

Grapevine has a strong business model and we are in a good position to stay successful. Other news, the Council has approved some new hotels (in Nov. 2024), a new 200 room hotel and shopping center (Crossroads Hotel) where the California Pizza Kitchen and Tilted Kilt were at 1031-1041 W. Highway 114. Council also approved (in June 2025) a new multi-brand hotel complex New Crest Image (Renaissance, Element and A. C. Hotel) to be built at Northwest Highway 26 and Bass Pro Court. There was a presentation from a Tile and Flooring company that was approved for expansion.

Duff O’Dell departed at 5:50 p.m.

B. Grapevine Convention and Visitors Bureau Liaison Report – Paul W. McCallum

Paul W. McCallum reported that we are happy to have Hugo Gardea back with the Heritage Foundation, Nash Farm and Historic Preservation team. He was with us over 20 years ago and we are pleased he has returned.

David Klempin and Hugo Gardea have reviewed and are interviewing applicants for the Nash Farm Manager position.

The Pattern Book has been approved by the City Council, after working about 2 years to create this book with Architexas’ Craig Melde and Robin McCaffery. This book is a new tool that will help homeowners build beautiful and appropriate additions to their historic homes and help with developing new homes on vacant lots in the Historic Township. Mr. McCallum mentioned some exemplary homes in the Historic Township; Folk-Victorian (Millican House at 603 E. Worth St.), Queen Anne (Blevins House at 428 E. Wall St.), Arts & Crafts Bungalow (Lamoine Wright’s House at 213 E. College St.) and Prairie Style (Balla Wright’s House the 1905 Wiggins House at 307 E. College St.). This new Pattern Book includes patterns of the blocks, division of large lots, lot sizes, windows, roof styles and much more.

Grapevine hosted the Texas Woman's Open and Awards Ceremony last month and we are negotiating for another 3 years as sponsors. This event allowed us to showcase our new Byron Pavillion that was planned to be bulldozed, but we turned it into a beautiful pavilion with large windows overlooking the beautiful greens of the golf course.

We have some new restaurants approved for opening, the Dutch (1285 S. Main St.) an Italian restaurant, Stella Café (603 S. Main St. 303) an Italian restaurant, with fresh made pasta daily and Landmark Coffee (530 S. Main St. 100).

The Summer Dinosaur event "All Tracks Lead to Grapevine" is running through August 31. Unique and unidentified dinosaur bones have been discovered here in Grapevine around the lake and at DFW airport. We have many partners taking part in this program: Library, Parks & Rec, Nash Farm, Palace Theatre, 30 merchants, CVB, and select service hotels.

The Saturday Artisans Market is doing well with 25 vendors at the Gazabo, it will run through September 6.

Grapevine Live will have its last show of the season this Friday night, it is a Fleet Wood Tribute Band.

Next is the Summer Splash Bash running every Sunday in July from 5 to 8 p.m. at the Peace Plaza.

The Media, Tour Operators and Meeting Planners are coming to town for FAMS (2 or more people) and Site Visits (1 person), we are fully booked this time of year.

Our Sister City program is in full swing. The Barossa Mission was very successful with great contacts. They will be visiting us in September during Grapefest®. We have an upcoming mission to West Lothian, Scotland in July. A small delegation will be going to Parris, Mexico in August.

The Theme for the 2025 Grapefest® is the "Grape Gatsby" with the 100th anniversary of the publishing of the book "The Great Gatsby" by F. Scott Fitzgerald. We hope to have a collection of 1920 vehicles for display, with 1920's attire and a unique champaign event. We have located the silver flask used by F. Scott Fitzgerald and hope to have it on display. We do have printed brochures available.

7. ADJOURNMENT

Balla Wright moved to adjourn the meeting, David Stine seconded the motion. The meeting was adjourned at 6:24 p.m. with the following vote:

Adjournment approved:

Ayes: 8 (Stanfield, Jensen, S. Wright, Nelson, B. Wright, Kellerman, Stine, Hale)

Nays: 0 None

Absent: 1 (Fray)

June 18, 2025

The next regular meeting will be held July 16, 2025 at 5:00 p.m.

PASSED AND APPROVED JUNE 18, 2025 MINUTES BY THE GRAPEVINE HERITAGE FOUNDATION, ON THIS THE 16TH DAY OF JULY, 2025.

APPROVED: Melva Stanfield CHAIRMAN

ATTEST: Kayce M. Vandypool SECRETARY