

**STATE OF TEXAS
COUNTY OF TARRANT
CITY OF GRAPEVINE**

The Grapevine Heritage Foundation (GHF) held their regular scheduled monthly meeting at 5:00 p.m. on Wednesday, March 19, 2025, in the 2nd Floor Grand Hall of the Grapevine Convention & Visitors Bureau, 636 South Main Street, Grapevine, Texas 76051. Present were:

Melva Stanfield	Chairman
Stephanie Wright	Treasurer
Wendy Nelson	Secretary
Balla Wright	Board Member
Kim Hale	Board Member
Duff O'Dell	City Council Liaison

The above constitutes a quorum, absent was:

Frances Jensen	Vice-Chairman
Courtney Fray	Board Member
Austin Kellerman	Board Member
David Stine	Board Member

With the following Convention & Visitors Bureau staff present:

Paul W. McCallum	Executive Director CVB
David Klempin	Heritage Preservation Programs Manager
Kayce Vanderpool	Heritage Preservation Programs Secretary
Kimberly Wageman-Prack	Nash Farm Coordinator

1. CALL TO ORDER AND CITIZEN COMMENTS

Chairman Melva Stanfield called the meeting to order at 5:03 p.m.

Citizen Comments

Any person who is not scheduled on the agenda may address the Grapevine Heritage Foundation under Citizen Comments by completing a Citizen Appearance Request form. In accordance with the Texas Open Meetings Act, the Advisory Board is restricted in discussing or taking any action during Citizen Comments.

No Citizens in attendance.

2. WELCOME

Chairman Stanfield welcomed the CVB staff and the GHF Board members. She thanked everyone for attending the meeting tonight during Spring Break Week.

3. MINUTES FOR APPROVAL

Balla Wright moved to accept the minutes from the February 19, 2025 regular meeting. Stephanie Wright seconded the motion.

Minutes approved with a vote of:

Ayes: 6 (Stanfield, Nelson, S. Wright, B. Wright, Hale, McCallum)

Nays: 0 None

Absent: 4 (Nelson, Fray, Stine, Kellerman)

4. OLD BUSINESS

A. Membership Report – David Klempin

Melva Stanfield and David Klempin presented the membership report for January. The January membership total is 170. In donations we received \$9,000. That total includes \$6,000 in Nash Farm Sponsorships; \$500 NF 12x12 brick; \$1,500 Palace 12x12 brick; \$1,000 Palace seat brass plate.

B. Sponsorship Report – Stephanie Wright

Treasurer Stephanie Wright reported that all the spots are filled, except for Dairy Day. Beth Marie's Old Fashioned Ice Cream would like to make an in-kind donation of 25 gallons of ice cream. Stephanie Wright and Kimberly Prack would approve the taste to make sure it would make a good addition to the selections for Dairy Day. Invoices have been sent out and we are at \$27,250.00 in Sponsorship's for the year.

C. Palace Theatre Report- Frances Jensen

Paul Newman reported that there were 18 events at the Palace, with 3,992 people in attendance in February and 13 new events booked for future dates including Lancaster rental, movies and live performances. The duct work was replaced and the AC unit was repositioned, everything is now working well. She shared the new brochure for the Palace that is now available along with some new rack cards that are printed for special events. This upcoming weekend, there are two live events, the tickets are online and close to selling out.

D. Nash Farm Report – Melva Stanfield and Kimberly Prack

Melva Stanfield reported that in February NF hosted a Workshop that processed 30 pounds of Sausage and Bacon with 8 people in attendance. There was one unscheduled group with 28 people. The Casual visitation was 815 with a total visitation at the farm was 851. There were 11 volunteers with 66 hours for the month.

In March, First Friday "Spring on the Farm" had 242 people attend; There was one leisure tour with 20 visitors from Wisconsin; Homeschool day had 237 people; Spring break so far had 1,349 attendees with over 200 paid activities purchased; The Biscuits and Butter Workshop scheduled for March 22 is sold out; so far for March the casual visitation is 491 and the total visitation to date is 2,160.

Kimberly Prack said that the Marketing staff requested we send pictures to Ellen Stallcup and Madelyn Winters at the CVB to get posted on the Facebook page and social media. We have seen more posts popping up on Social Media.

E. Update on Nash Farmhouse foundation repair- Paul W. McCallum

Mr. McCallum reported that there were two foundation experts that submitted in-depth reports and bids for the foundation repair work for the farmhouse. We have chosen H. D. Snow and Sons House Moving to complete the work. They will correct some of the existing piers and install some new piers that will support the house for many generations to come. The work is scheduled to begin next week and should be done in 3 weeks. They will advise the Nash Farm staff if any special items need to be moved or secured during the work. The drainage issues will also be addressed by Wright Construction Company to help move water away from the structures on the farm.

F. Update on the GHF Strategic Planning Work Plan assignments and committees - Melva Stanfield

Melva Stanfield reported that there is an overview handout from the Strategic Planning session that shares some of the items discussed and includes the volunteer assignments. She said that she will be calling each board member for an update. (Protectors, Education and Preservation) to keep this Strategic Plan moving forward. She called on some of the board for a report:

Stephanie Wright - Increase attendance to Sell Out- She reported that Butter and Biscuits Workshop is sold out;

Kim Hale – Create a plan for funding & capacity;

Wendy Nelson - Tie the Why to Festivals - She has established a committee including Stephanie Wright, Wendy Nelson and Leight Lyons. They are working on an idea for a highlight reel that could be played during volunteer orientation and volunteer appreciation to show how their volunteer efforts are helping Grapevine;

Balla Wright - Create a Speaker's Bureau – She would like reach out to different organizations to share the history of the GHF, the NF house, and Grapevine and to share that we are preserving the history in Grapevine; bring in different speakers and educate the committee and all the new people coming to town. She said she will need a script that will be practiced and shared by the speakers.

5. NEW BUSINESS

A. Consider the 2025 GHF Preservation Advocacy Award Nominations and take any necessary action – David Klempin

David Klempin presented four nominations to be considered:

Preservation/Conservation Project Award -314 West College Street the 1899 Buckner House;

Rehabilitation Project Award - 512 Estill Street the 1946 Higgins House;

Restoration Project Award - 306 Austin Street the 1911 Berry House;

Restoration Project Award - 905 East Worth Street the 1953 Crabtree House.

The awarded houses would be presented at the May 6th, 2025 City Council Meeting with a reception to follow.

Wendy Nelson moved to approve the 4 nominated houses for the 2025 Preservation Advocacy Awards; Balla Wright seconded the motion.

Nominations approved with a vote of:

Ayes: 6 (Stanfield, Nelson, S. Wright, B. Wright, Hale, McCallum)

Nays: 0 None

Absent: 4 (Nelson, Fray, Stine, Kellerman)

Wendy Nelson reported that the co-chairs will present the Main Street Fest plans at the City Council Meeting the same night as the Preservation Advocacy Awards.

B. GHF Upcoming Events and Activities- Melva Stanfield

Chairman Stanfield reported that the Spring Fundraiser Dinner (April 12) has 60 tickets available for sale in line and reminded that Spring into Nash (April 26) is only 5 weeks away. There is a board signup sheet that the Chairman will email to the board.

6. LIAISON REPORTS

A. City Council Liaison Update – Duff O’Dell

Councilwoman Duff O’Dell reported that the City Council is anticipating the upcoming elections. They had no Zoning change cases presented last night and the meeting was brief. They are planning a going away event for Mayor Pro Tem Darleen Freed for her many years in office. Grapevine High School band performed in Dublin, Ireland for the St. Patrick’s Day Parade.

The Sister City Program is traveling to Parras, Mexico for a mission for their hospital dedication April 4th. Darleen Freed and the President of Baylor Scott & White Hospital who donated equipment and supplies for the new hospital will be attending the dedication.

B. Grapevine Convention and Visitors Bureau Liaison Report – Paul W. McCallum

Mr. McCallum congratulated Duff and Patrick O’Dell on their 50th Wedding Anniversary.

Mr. McCallum just returned from the Sales Mission in New York City, where the CVB Sales team hosted the 37th Annual St. Patrick’s Day Celebration with 2 events, a reception on St. Patrick’s Day and a luncheon the day after, they were well attended and brought in many great leads that are serious about business. The sales team is constantly on the road this time of year. They have been booking convention and leisure groups.

Coming up, April 12th is the 33rd Annual Spring Wine Trail. There will be nine tasting rooms and five art galleries, starting at Peace Plaza with the Blessing of the Vines. Tomorrow night is the second Main Street Fest Steering Committee meeting with Leon and Tracy Leal the MSF Co-Chairs.

The CVB staff is working on everything all at once.

7. ADJOURNMENT

Wendy Nelson moved to adjourn the meeting; Stephanie Wright seconded the motion. The meeting was adjourned at 6:02 p.m. with the following vote:

Ayes: 6 (Stanfield, Nelson, S. Wright, B. Wright, Hale, McCallum)

Nays: 0 None

Absent: 4 (Nelson, Fray, Stine, Kellerman)

The next regular meeting will be held April 23, 2025, at 5:00 p.m.

PASSED AND APPROVED MARCH 19, 2025 MINUTES BY THE GRAPEVINE HERITAGE FOUNDATION, ON THIS THE 23RD DAY OF APRIL, 2025.

APPROVED:  CHAIRMAN

ATTEST:  SECRETARY