

CITY OF GRAPEVINE, TEXAS  
GRAPEVINE CONVENTION & VISITORS BUREAU  
BOARD OF DIRECTORS MEETING  
Thursday, August 15, 2024 – 8:00 a.m.  
CVB Headquarters Boardroom  
636 S. Main Street  
Grapevine, Texas

AGENDA

1. Call to Order
2. Citizen Comments  
Any person who is not scheduled on the agenda may address the Convention & Visitors Bureau Board under Citizen Comments or on any other agenda item by completing a Citizen Appearance Request form with staff. A member of the public may address the CVBB regarding an item on the agenda either before or during the Board's consideration of the item, upon being recognized by the Board Chair or upon consent of the CVBB. In accordance with the Texas Open Meetings Act, the CVBB is restricted in discussing or taking action during Citizen Comments.
3. New Employee Introduction
4. Oath of Office
5. Elect Vice Chair
6. Approval of Minutes
7. Sales & Marketing Report
  - A. Leisure Sales Mission
  - B. Convention Sales Trade Shows
  - C. Convention Sales Short-Term Sponsorship Incentive
  - D. Smith Travel Report
  - E. Media Report
8. Ongoing Business
  - A. Concourse Update
  - B. Bushong Cabin Update
9. New Business
  - A. Christmas Capital of Texas
  - B. Grant-in-Aid Requests
    - i. Celebra Approval Discussion
    - ii. Grapevine High School Ex-Students Approval Discussion
    - iii. Veterans Day Parade Approval Discussion

10. Liaison / Hotels / Attractions Updates

A. Liaison Updates

11. Adjournment

If you plan to attend this special public meeting and have a disability that requires special arrangements at the meeting, please contact the Grapevine Convention & Visitors Bureau at (817) 410-3185 at least 24 hours in advance of the meeting. Reasonable accommodations will be made to assist your needs.

In accordance with Texas Government Code, Chapter 551.001 et seq, Acts of the 1993 Texas Legislature, the Grapevine Convention & Visitors Bureau Advisory Board Meeting agenda was prepared and posted on this the 14th day of June, 2024 by 5:00 p.m.



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Becky Roberson  
Executive Assistant