

**STATE OF TEXAS  
COUNTY OF TARRANT  
CITY OF GRAPEVINE**

The Grapevine Heritage Foundation (GHF) held their regular scheduled monthly meeting at 5:00 p.m. on Wednesday, January 17, 2024 in the 2<sup>nd</sup> Floor CVB Boardroom of the Grapevine Convention & Visitors Bureau, 636 South Main Street, Grapevine, Texas 76051. Present were:

Melva Stanfield	Chairman
Frances Jensen	Vice-Chairman
Balla Wright	Treasurer
Wendy Nelson	Secretary
David Stine	Board Member
Austin Kellerman	Board Member
Stephanie Wright	Board Member
Duff O'Dell	City Council Liaison

The above constitutes a quorum, Absent was:

Courtney Fray	Board Member
Sue Franks	Board Member

With the following Convention & Visitors Bureau staff present:

Paul W. McCallum	Executive Director CVB
Chris Laugenour	Managing Director of Operations
Cody Scallions	Manager Museums & Education
David Klempin	Heritage Preservation Programs Manager
Kayce Vanderpool	Heritage Preservation Programs Secretary

**1. CALL TO ORDER AND CITIZEN COMMENTS**

Chairman Melva Stanfield called the meeting to order at 5:00 p.m.

**Citizen Comments**

*Any person who is not scheduled on the agenda may address the Grapevine Heritage Foundation under Citizen Comments by completing a Citizen Appearance Request form. In accordance with the Texas Open Meetings Act, the Advisory Board is restricted in discussing or taking any action during Citizen Comments.*

No Citizens Comments were made.

**2. WELCOME**

Chairman Stanfield welcomed the CVB staff and the GHF Board members.

**3. MINUTES FOR APPROVAL**

Frances Jensen moved to accept the minutes as written from the October 18, 2023 regular meeting. Austin Kellerman seconded the motion.

Minutes approved with a vote of:

Ayes: 7 (Stanfield, Jensen, B. Wright, Nelson, Stine, Kellerman, S. Wright)

Nays: 0 None

Absent: 2(Fray, Franks)

#### **4. OLD BUSINESS**

##### **A. Membership Report – David Klempin**

David Klempin presented the membership report. There has been a steady stream of renewals. The current active membership total is 163. In October GHF and Nash Farm received five donations in memory of Linda Ratliff Memorial in the amount of \$1,950.00 and two bricks for Linda Ratliff, in November we received \$4,500.00 in donations from Italian Car Fest. In December \$500.00 donation was received for Balla Wrights Birthday.

##### **B. Sponsorship Report – Balla Wright**

Balla Wright reported that she has been contacting each of the sponsors from 2023. She has had renewals conformation of \$15,250.00 so far for the year. Cody Scallions said that he has been in contact with Texas Farm Bureau about sponsorship.

##### **C. Nash Farm Report – Cody Scallions**

Cody Scallions reported that October's First Friday "Cowboy Cooking" had 186 attendees; 5 groups with 188; 5 schools tours 487; Barn Dance/Pie Auction had 134 attendees; Fall Round-up had about 1500 attendees; Home School Day 397 participants; Visitation was 4,147 visitors; Volunteer hours are 223.

November's, First Friday "Sheep to Shawl" had 337 attendees; 3 school groups; Total visitation 1831; volunteer hours 89.

December's, First Friday "Prairie Christmas" 468; Christmas Capitol of Texas was in full swing; Total Visitation 1942; volunteer hours 175;

January 2024, 1 group with 18 people; total visitation so far 230. The Bacon and Sausage workshop will be January 27.

##### **D. Grapevine Heritage Foundation Brochure Report – David Klempin**

David Klempin reported that the Brochure is complete and is with Scott Baker at the CVB. The QR code will be on the brochure. Duff O'Dell suggested to add History, Heritage and Heart to the front of the Brochure.

#### **5. NEW BUSINESS**

##### **A. Board Member Responsibilities and Participation – Melva Stanfield**

Melva reminded each of the board members to keep their memberships up to date, a requirement of being a board member is being a current member of the GHF.

##### **B. GHF Upcoming Events and Activities – Melva Stanfield**

Chairman Melva Stanfield distributed the 2024 Grapevine Heritage Foundation Activity Roster list to everyone. The list has all meeting dates for the year, and GHF and Nash Farm activities. She said that the GHF board is a working board and should be the ones to meet the new residents in Grapevine and teach them

who we are and the value of the historic district of Grapevine and the importance of preservation.

**Candlelight Tour of Homes-** November date to be confirmed, will consider a possible Sunday date.

**Preservation Advocacy Awards and reception-** would be the first Tuesday in May 7th at City Council Meeting. A good chance to meet the recipients and introduce them to GHF.

## **6. LIAISON REPORTS**

### **A. Grapevine Convention and Visitors Bureau Liaison Report – Paul W. McCallum**

Mr. McCallum reported on the CVB Christmas Capitol of Texas events. The Carol of Lights was very well attended. The event was expanded and had many good reports and media coverage. The Parade of Lights had great participation, everything ran smoothly with great attendance. There was a 3<sup>rd</sup> Drone Show this year at the north end of Main Street over City Hall. With two shows on the South end of Main Street near the CVB all shows were well attended. Then North Pole Express had 162 runs all were a sellout. We changed up the shows this year, each train car had its own production. We brought in meeting planners and media groups from all around the US and International, planning ahead for the 2024 Christmas season.

The hotel room occupancy during CCOT was up 3.8% to 74%. If you look at comps from 30 years ago in December the occupancy numbers were around to 32%.

After Christmas we had some last runs to the Stock yards and Trinity River, then closed on New Year's Eve. The train is shut down for annual servicing, recertification and maintenance to the coaches. The train will have a special event train, the Valentine's Train, February 14 with the official season kickoff, Saturday, February 17, 2024.

For the eclipse April the 8<sup>th</sup>, we are planning different entertainment and activities at Peace Plaza area. We are working with international and motor coach tourism groups and are still promoting more slots.

We are preparing for the 40<sup>th</sup> annual Main Street Fest, May 17-19. Our own GHF Board Member, Wendy Nelson and her husband Seth are the chairpersons for this festival.

### **B. City Council Liaison Update – Duff O'Dell**

Councilwoman Duff O'Dell reported that the Council is kicking off the new year, 2024! The Council has passed a resolution on short term rentals to be regulated. This will provide the neighborhoods and Historic District with strict regulations. We are still waiting on the court to make final decisions.

The Grapevine Brownstones, Phase II on Dallas Road was approved. The renderings are nice and the project will help us develop the Dallas Road corridor.

Great Wolf Lodge was approved to make some improvements and additions to the building and will be adding some large wolfs in the front.

Gaylord Texas was approved for an addition to the Old Hickory by adding 1,400 square feet and 75 more seats.

The Tom Thumb on Hall-Johnson Road will be closing Feb. 24. There is a Albertsons at Glade Road that will become the new Tom Thumb. Now Grapevine is short one grocery store on that side of Grapevine. The City is looking at other opportunities. There are new restaurant concepts looking at the Cross Roads Shopping Center. There is interest in the Old Police Department building on Dallas Road by several potential users.

Today is the first day file to run for City Council now through Feb 16 for the May elections. So far, Mayor Tate, Sharron Rogers and Paul Slechta have filed.

Texas Independence Day is Saturday, March 2, 2024, and will be held in the Grand Hall of the CVB. The Historical Society will be celebrating milestones in Grapevine; 40<sup>th</sup> anniversary of Main Street Fest, 180 years ago, first settlers; 170 years ago, Incorporated Grapevine; 70 years ago, the phone system was upgraded; 50 years ago, incorporated Grapevine Historical Society; 50 years ago, Grapevine went to the State Football Championship; 100 years ago, the 1<sup>st</sup> Palace Theater opened; 90th anniversary of Bonny and Clyde's escapades and many more. They are planning on serving chili, till it runs out.

The next regular meeting of the Grapevine Heritage Foundation is scheduled for February 21, 2024 at 5:00 p.m.

**7. ADJOURNMENT**

David Stine moved to adjourn the meeting, Frances Jensen seconded the motion. The meeting was adjourned at 5:37 p.m. with the following vote:

Motion approved with a vote of:

Ayes: 7 (Stanfield, Jensen, B. Wright, Nelson, Stine, Kellerman, S. Wright)

Nays: 0 None

Absent: 2(Fray, Franks)

PASSED AND APPROVED JANUARY 17, 2024 MINUTES BY THE GRAPEVINE HERITAGE FOUNDATION, ON THIS THE 21ST DAY OF FEBRUARY, 2024.

APPROVED:

 CHAIRMAN

ATTEST:  SECRETARY