

**STATE OF TEXAS
COUNTY OF TARRANT
CITY OF GRAPEVINE**

The Grapevine Heritage Foundation (GHF) held their regular scheduled monthly meeting at 5:00 p.m. on Wednesday, October 18, 2023 in the 2nd Floor CVB Boardroom of the Grapevine Convention & Visitors Bureau, 636 South Main Street, Grapevine, Texas 76051. Present were:

Melva Stanfield	Chairman
Frances Jensen	Vice-Chairman
Balla Wright	Treasurer
Wendy Nelson	Secretary
Austin Kellerman	Board Member
Stephanie Wright	Board Member
Duff O'Dell	City Council Liaison

The above constitutes a quorum, Absent was:

Courtney Fray	Board Member
David Stine	Board Member
Sue Franks	Board Member

With the following Convention & Visitors Bureau staff present:

Paul W. McCallum	Executive Director CVB
Chris Laugenour	Managing Director of Operations
Cody Scallions	Manager Museums & Education
David Klempin	Heritage Preservation Programs Manager
Kayce Vanderpool	Heritage Preservation Programs Secretary

1. CALL TO ORDER AND CITIZEN COMMENTS

Chairman Melva Stanfield called the meeting to order at 5:05 p.m. A late start due to the GHF annual photo for the calendar.

Citizen Comments

Any person who is not scheduled on the agenda may address the Grapevine Heritage Foundation under Citizen Comments by completing a Citizen Appearance Request form. In accordance with the Texas Open Meetings Act, the Advisory Board is restricted in discussing or taking any action during Citizen Comments.

No Citizens Comments were made.

2. WELCOME

Chairman Stanfield welcomed the CVB staff and the GHF Board members and thanked them for coming in for the annual Board photo.

3. MINUTES FOR APPROVAL

Balla Wright moved to accept the minutes as written from the September 20, 2023 regular meeting. Wendy Nelson seconded the motion.

Minutes approved with a vote of:

Ayes: 6 (Stanfield, Jensen, B. Wright, Nelson, Kellerman, S. Wright)

Nays: 0 None

Absent: 3(Fray, Stine, Franks)

4. OLD BUSINESS

A. Membership Report – David Klempin

David Klempin presented the membership report. The current active membership is 164 active members. There was \$300.00 in donations received in September. One brick for Weems Alley and a donation for staff assistance with photos from the Grapevine Historic Photo Archive.

B. Sponsorship Report – Balla Wright

Balla Wright reported the Sponsorship is \$22,750.00. It is less than last year by \$5000.00, as we did not have a sponsorship from the Texas Farm Bureau this year that Cody Jolliff brought in last year.

C. Nash Farm Report – Cody Scallions

Cody Scallions reported that September's First Friday "Waste Not Want Not" was attended by 77 people; Homeschool day had 107 students; one group with 35 students; The Italian Car Fest had 102 cars on display. The Farm Store tracked 281 visitors to the store and did not track the attendance of the Italian Car Fest at the gate; Sister City hosted delegates from our Sister Cities with a Dinner at the farm, Fri. Sept. 15, 2023 and it had an attendance of 60 guests; Harvest Moon Supper was sold out with 75 in attendance. The total logged casual attendance to the farm for September is 889; the number should be closer to 3,800 guests.

October's First Friday "Cowboy Cooking" had 186 attendees; 2 groups with 53 so far; one school tour with 38 students; the Barn Dance had 107 attendees; Fall Round-up with 1500 attendees; 5 more school tours are booked with 330 expected; Homeschool Day has sold 139 tickets sold so far; Carroll ISD special needs activity day has 200 expected; Linda Ratliff Remembrance service is planned for October 28, with 150 people to be expected; so far for the month casual attendance is 778; Visitation so far is at 3,100 visitors.

Harvest Moon Supper - Melva Stanfield and Cody Scallions

September 30, at 6:30 p.m. Cody reported it was sold out with 75 tickets sold on line. There is about \$4,000 in revenue before expenses paid. We had great outreach with marketing to bringing in people from surrounding communities. Chairman Melva Stanfield reported on the Harvest Moon Supper and said it went well, with the simple decorations. It had a laid back a feel so people could visit and feel at home with the family. There were many new people in attendance; the telescope to view the moon was a nice addition. We are building the demand with potential to grow in the future events.

Barn Dance -Cody Scallions

The Barn Dance was Friday Oct 13th 6:30 p.m. The Pie Auction had 15 pies donated for the auction and brought in \$2,130.00. With 86 tickets pre-sold online, the number of attendees

was 107 bringing in a total of \$4,220. Moving the Barn Dance to the Ratliff Pole Barn was a great decision, as it provided good lighting and a stable dancing ground. Everyone had a great time at the Barn Dance. Balla Wright said the pies were gorgeous and brought in wonderful donations. Many more people would have purchased if there were more pies. All ages had a great time dancing and others loved watching all the activities.

The Fall Round-up Cody reported, October 14th 10 a.m. - 2 p.m. The shuttle had 120 riders for the Fall Round-up with the loop from Cannon Elementary parking lot and Botanical Gardens to Nash Farm. The people reported enjoying the coupon free activities and all the demonstrations. The sales report shows 295 sales in the Farm Store and concessions bringing in \$2,508. With a rough estimate of 1,500 people attended the Fall Round-up. The house traffic was steady. The tractor rides, both wagons were full the whole time and all the different activities and demonstrations were busy during the whole event. The Bee Keepers and the Herbal Tea demonstrations were wonderful.

D. Grapevine Heritage Foundation Brochure Report – David Klempin

David Klempin reported that the Brochure is in process and he is working with Sallie Andrews and is fine tuning and reviewing with Scott Baker at the CVB. He said it will be ready for review at the next committee meeting.

E. 2024 Calendar Committee Report – David Klempin

David Klempin reported that he is working with Sallie Andrews and Scott Baker (CVB) to complete the calendar and it will be ready for delivery at the Annual Meeting - November 16, 2023.

5. NEW BUSINESS

A. 2023 Grapevine Heritage Foundation Annual Meeting Chairman Melva Stanfield and David Klempin reported that the annual meeting is planned to be held Thursday, November 16, 2023 at the Sister City Friendship Hall beginning at 5:30 p.m. with a chili supper and the meeting to start at 6:30 p.m. The hall holds about 50 people, we normally have 30 to 50 people attend the annual meeting.

B. Volunteer Opportunities Cody Scallions reported he has been working on volunteer opportunities and is building a volunteer network base. He found a workshop near Waco, The Heritage Farm that has workshops and demonstrations on blacksmithing, leather working and rope making and more. He is making plans to have a network of artisans to work and learn with our staff and volunteers for the 3 upcoming events and a recognition event.

6. LIAISON REPORTS

A. Grapevine Convention and Visitors Bureau Liaison Report – Paul W. McCallum

Mr. McCallum reported on the CVB staff has been working at the Nash Farm events and the Day Out with Thomas train with 7,300 riders with each weekend. Butterfly Flutter-by is coming up and we are planning for the Halloween Wine Train, the Witches Brew Train and the Wizards Train in combination with the library.

Then we start the decorating for the Christmas Capitol of Texas. The CVB is revamping some of the decorations. Liberty Park Plaza will have traditional oversized toys for the kids.

The Torian Cabin will have period specific décor. The Town Square/Gazebo will have a singing Christmas tree and a Norman Rockwell feel. The Peace Plaza will have the Ice-Skating Rink back with a larger Christmas tree and a sleigh with reindeer (not live). The CVB is planning to expand some of the activities. This year there are 3 drone shows (Dec. 2nd, 9th, 16th). The CVB has put more marketing into the surrounding areas to drive the economy in Grapevine by bringing people in. There will be Police presence for the safety of all the visitors starting the first weekend in December through the end of December.

Mr. McCallum told the board that last year the CVB called each of the ticket holders when the weather caused the ice-skating rink to close for the day. They were happy to be informed since some were coming from over an hour away. We have learned a lot about the ice-skating rink and how the weather conditions affect the ice.

B. City Council Liaison Update – Duff O’Dell

Councilwoman Duff O’Dell reported that the Council is hearing many great presentations from developers with many different businesses wanting to come to Grapevine. Celebration of Hispanic heritage month and had a great day. The Grapevine Historical Society is having its Annual Membership Banquet on November 6, 2023 at the CVB Grand Hall. They will be honoring with Life Time Memberships, Sue Powers Franks, John Michael Franks, Joan Pierce and Art Pierce, with Mayor Tate as the key note speaker and will share the iconic changes in the past 50 years in Grapevine.

David Klempin reported on a community interest event. The annual Tarrant County Historical Commission Summit was hosted at the Fort Worth Club in the 1926 historic building. David Klempin and Kayce Vanderpool attended. He reported that he spoke with Mary Talley as she received an award for the restored mini-railroad at the Forest Park Zoo. Her grandfather built and later extended to the five-mile track that still remains in the family today.

The next meeting will be the Annual Grapevine Heritage Foundation Meeting and Dinner scheduled for November 16, 2023 at 5:30 p.m.

7. ADJOURNMENT

At 6:09 p.m. Wendy Nelson moved to adjourn the meeting, Frances Jensen seconded the motion. The meeting was adjourned at 6:09 p.m. with the following vote:

Motion approved with a vote of:

Ayes: 6 (Stanfield, Jensen, B. Wright, Nelson, Kellerman, S. Wright)

Nays: 0 None

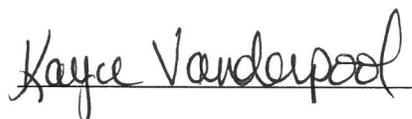
Absent: 3(Fray, Stine, Franks)

PASSED AND APPROVED OCTOBER 18, 2023 MINUTES BY THE GRAPEVINE HERITAGE FOUNDATION, ON THIS THE 6TH DAY OF DECEMBER, 2023.

APPROVED:

 CHAIRMAN

ATTEST:



SECRETARY