

**STATE OF TEXAS
COUNTY OF TARRANT
CITY OF GRAPEVINE**

The Grapevine Heritage Foundation (GHF) Advisory Board met at 5:00 p.m. on Wednesday, September 18, 2019 in the Grapevine Convention & Visitors Bureau, 2nd Floor Boardroom, 636 South Main Street, Grapevine, Texas 76051 for their regular scheduled monthly meeting.

Curtis Ratliff	Chairman
Melva Stanfield	Vice Chairman
Balla Wright	Treasurer
Janet Perkins	Secretary
Sue Franks	Member
Becky Hummer	Member
Frances Jensen	Member
Wendy Nelson	Member-Late
Duff O'Dell	City Council Liaison

The above constituting a quorum with member(s) Courtney Fray absent.

With the following Convention & Visitors Bureau staff present:

Paul W. McCallum	Executive Director, Grapevine Convention & Visitors Bureau (CVB)
David Klempin	Heritage Preservation Programs Manager
Cody Jolliff	Nash Farm Manager
Mary Bush	Administrative

I. CALL TO ORDER

Chairman Curtis Ratliff called the meeting to order at 4:55 p.m. and thanked all for attending

II. CITIZEN COMMENTS

There were no citizen comments registered.

Any person who is not scheduled on the agenda may address the Historic Preservation Commission under Citizen Comments by completing a Citizen Appearance Request form. In accordance with the Texas Open Meetings Act, the Advisory Board is restricted in discussing or taking action during Citizen Comments.

III. APPROVAL OF MINUTES

Balla Wright made the motion to accept the minutes as written from the August 21, 2019 meeting. Melva Stanfield seconded the motion, which prevailed in the following vote:

Ayes: 7 (Ratliff, Stanfield, Wright, Perkins Franks, Hummer and Jensen)
Nays: 0 None
Absent: 2 (Fray and Nelson)

IV. OLD BUSINESS

Membership Report - Janet Perkins

Secretary Janet Perkins stated the Foundation had 189 active members in August and donations of \$290. The Membership committee will reconvene after the 2020 GHF Calendar is completed.

Nash Farm Report - Melva Stanfield

Vice Chairman Melva Stanfield reported 222 participants for the First Friday “Making MeMe’s Pickles” program; three tours scheduled for a total of 87 participants; month of August casual visitors total of 480; and total guests for August were 789 visitors to Nash Farm. The Ice Cream Social had 575 guests consuming 34 gallons of homemade ice cream, 50 liters of root beer and 12 gallons of lemonade. Eight tours were scheduled, but three of the groups cancelled due to the heat, yielding 215 students. 505 casual visitors were hosted at the Farm, and a total of 1,354 visitors for the month of July.

Sponsorship Report - Balla Wright

Treasurer Wright reported no change in the 2019 Sponsorships.

Palace Arts Center Report - P.W. McCallum

Executive Director P.W. McCallum announced City Council had approved funds for a complete replacement of the Palace Arts Center (PAC) Heating Air Conditioning Ventilation (HVAC) system. Now looking for time to schedule the complete redo installation. The new HVAC system will get the mechanics up off the roof with very little roof penetration allowing better roof maintenance. Council Liaison Duff O’Dell asked if HVAC system could be zoned for only areas being used; Mr. McCallum said yes and more division in zoning to direct where needed, noting 2020 should bring a nice relief to the PAC.

V. NEW BUSINESS

Update on Nash Farm Fall Events – Cody Jolliff

Farm Manager Cody Jolliff announced the Friday night October 18 *Barn Dance* and the October 19 *Fall Round-UP!* have been scheduled with board members Becky Hummer

and Melva Stanfield in the kitchen boxing the chicken dinners; Treasurer Janet Perkins would be out of town but member Courtney Fray would fill in for membership; the regular volunteer scheduler Sherri Bottom would be out on medical leave but new board member Wendy Nelson would fill in with much experience from scheduling the Grapevine festivals volunteers. He asked for any volunteers to make a pie to sign on today, Frances Jensen signed on to make a homemade pie for the Pie Auction.

2019 Candlelight Tour of Homes Update - Melva Stanfield

Vice Chairman Stanfield announced the Candlelight Tour of Homes (CTOH) for 2019 had been put on hold until 2020. The CTOH committee had met and decided to take the board's recommendations to present the tour every other year as a bi-annual event to allow more inventory of homes to collect over the two-year period with 2020 being the Foundation's next home tour. The committee had also asked to schedule a Meet & Greet with homeowners of the Historic Township to make them aware of the Foundation's mission and learn more about the homeowner's questions and needs. Chairman Ratliff agreed we had a better "sense of community" in the past and encouraged to renew it. Discussion followed regarding the past porch parties, P.W. McCallum recalled some Township residents prepared more than others and hosted more often, but it is important to be a Township; he suggested hosting at the Lancaster Theatre where Township homeowners could walk to; perhaps twice a year during Daylight Savings Time from 6 – 8 p.m. He summed up saying the committee had made the right decision to give it some time and build more inventory

Grapevine Convention & Visitors Bureau Report – P.W. McCallum

P.W. McCallum thanked all who volunteered for GrapeFest, saying it was great exposure for projects related to the Grapevine Heritage Foundation, such as the ItalianCarFest at Nash Farm. The central piece of GrapeFest had been the 20th Anniversary of the signing of the Sister City accord with Krems, along with a strong delegation from Parras; Nash Farm hosted both delegations really showing off the Farm. Krems is a world heritage site with a number of treasures, their reaction to the volunteer's preparation and being period appropriate transcended from pre-teens to senior folks. The Burgermeister was most impressed with the Farmhouse Collection of furniture, wash basins, noting some items brought from Europe, totally endorsing the work of this board and staff.

GrapeFest brought in 261,000 people, with Sunday slowing down with the Cowboys football game beginning at noon; he said it was a great festival except the people forgot to bring their money, very much like the 2016 GrapeFest, within a few dollars. He noted the many ways they follow the count and the dollars spent by cameras, beverage consumption and sponsor's tickets.

Mr. McCallum noted the tremendous job Farm Manager Cody Jolliff had done; for a number of years the long term goals were to tie together the Farm and the Railroad and Cody has done this, he will now be given more responsibility as the Manager of Heritage Museums and Education Programs. Cody had made the most with the opening

up of Hudgins Street, from the Farm to the Railroad and museums, moving people and the crowds in Grapevine through all of our assets.

Announcements

Council Liaison Duff O'Dell told the board Pat Stinson was very ill today, but had planned on being at this meeting with her speech to thank all for the recognition of her 20 years of service, saying she was overwhelmed and she thanks you all. Executive Director P.W. McCallum noted what a great job the Mayor had done recognizing Pat's service to the community. Council Liaison O'Dell said it was all Pat had talked about all month.

VI. ADJOURNMENT

Sue Franks, seconded by Becky Hummer, made the motion to adjourn the meeting at 6:10 p.m. The motion prevailed by the following vote:

Ayes: 8 (Ratliff, Stanfield, Wright, Perkins Franks, Hummer, Jensen and Nelson)
Nays: 0 None
Absent: 1 (Fray)

PASSED AND APPROVED BY THE GRAPEVINE HERITAGE FOUNDATION, THE SEPTEMBER 18, 2019 MINUTES, ON THIS THE 16TH DAY OF OCTOBER 2019.

APPROVED:

 CHAIRMAN

ATTEST:

 SECRETARY